**Website Heuristic Summary**

UI-Team A

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Overall, our team decided that website’s that work well have consistent themes with well thought out content structures that are relevant to the information the user is looking for. Something we all think is vital to the user experience are menus that easily lead the user to information they need, while adhering to and aiding the theme of the website. Content that we think is relevant to the website user is background information on our client, an up-to-date portfolio and ways to easily get in contact with our client.

Things we want to avoid are website pages that don’t seem to mesh well with the overall theme of our website i.e fragmented color themes, page layouts and backgrounds. We also want to avoid leaning too heavily into a theme that does not make sense for our audience, and to avoid an informational architecture that is too convoluted.

**A list of things we think work well:**

* Simple, easy to navigate menus.
* Relevant background information section on the voice actor (our client).
* Consistent theming that makes sense for our audience of users.
* Up-to-date portfolio of our voice actors body of work.
* Ways to contact our client.